Sample Usability Test

Some questions that could be used to get an idea of what users think about your site.

1. First Impression - (Jot down three initial impressions, there is no wrong answer here)  
  
 a. The video on the homepage is eye-catching.

b. The website seems personal and educational.

c. I like the navigation button animation.

2. Tell me what the site is about?  
  
This website is about Quincy’s fish tank experience and how to keep a healthy tank. It helps you find the right products to use for your aquarium.

3. What can you do at this website?  
  
You are able to read about how to start an aquarium under the blog section. You can watch a YouTube video on how to create a lid for any size aquarium. There are also photos under the gallery page to show how a healthy tank should look.

4. Who is the audience for this site?  
  
People who want to start an aquarium would enjoy this site. Anyone interested in fish would also enjoy using this website.

5. Is key information present or missing, **please be specific.**  
  
No. I feel all the information was present for the purpose of this website.

6. Is the page layout effective (meaning, does it make sense)?  
 Explain your response.  
  
The layout is very easy to use. Everything is clear and there are tabs to select to help you navigate through the website. I specifically enjoy the shrimp icon in the top left corner to take you back to the homepage. I found this creative and helpful. The video on the very front homepage is what really catches your attention and makes you want to see what the rest of the website is about.

7. What are the overall thoughts/feedback?  
  
Overall this website is easy to use, clear, and educational. I enjoy the style of the website and the personal touches throughout. The transition animations are smooth and satisfying to watch. I can really tell that Quincy knows what he is talking about when it comes to aquariums and wants to share his information with others.